

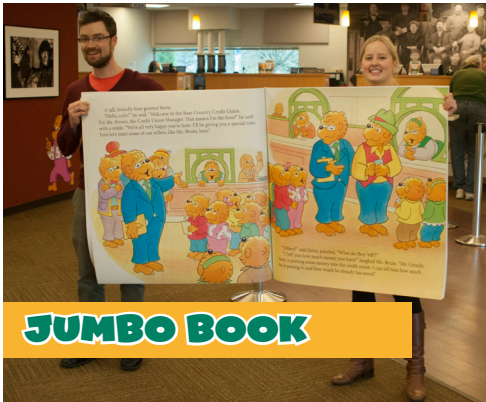
OBEE™



WE VISIT YOUR CLASSROOM!



Learn about Financial Literacy from the Berenstain Bears® and O Bee Credit Union



JUMBO BOOK



MEET THE BEARS

HOW IT BEGAN

The Berenstain Bears® Financial Literacy Program was born out of a little idea—create a fun, interactive experience for young children to learn about responsible money management. To help, O Bee has secured exclusive rights to the Berenstain Bears® Financial Literacy Program which features Cub Accounts and community outreach in elementary schools. As part of our community outreach, O Bee engages students in a fun learning experience about financial literacy, but does not market our products in the school.

SCHEDULE A VISIT!

To schedule a visit and learn more about the experience of having the Berenstain Bears® visit your classroom, contact marketing@obee.com or call 360-943-0740 and ask about the Berenstain Bear School Visit Program.



The Berenstain Bears®
Financial Literacy Program
CUB ACCOUNT

at O BEE CREDIT UNION

3900 Cleveland Ave SE, Tumwater, WA 98501
360.943.0740 | www.obee.com

The Berenstain Bears®
Financial Literacy Program

at O Bee Credit Union



AT YOUR SCHOOL

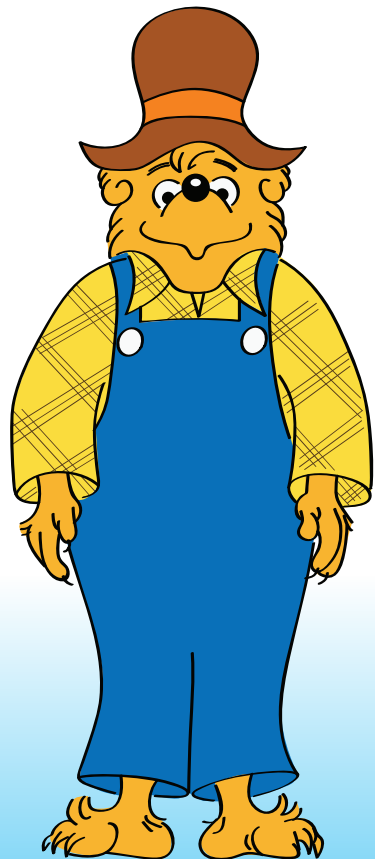


OBEE™
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WHY THE BERENSTAIN BEARS®?

Since debuting in 1962, The Berenstain Bears® book series has grown to over 300 titles, selling 300 million copies in 23 languages. The Berenstain Bears® franchise has also expanded beyond books, encompassing two television series and a variety of other products and licenses, making it one of the most beloved children's book series ever.

This FREE program is most suitable for students in kindergarten to third grade



Your class will learn about the four pillars of Financial Literacy with the popular Berenstain Bears®

- ▶ SAVE
- ▶ SHARE
- ▶ SPEND
- ▶ EARN



ABOUT THE PROGRAM

The Berenstain Bears® series of children's books features a family of bears learning a life lesson in each story. During classroom visits, an O Bee story teller reads from a jumbo-sized version of the book *The Berenstain Bears Visit the Credit Union*. During the story the students will learn about the four pillars of financial literacy: Save, Share, Spend and Earn. Afterwards the students are led in a short, interactive game to reinforce the lesson.

MEET THE BEARS!

After the students have listened to the story and played a short game, Brother and Sister Bear visit the classroom. They high-five the students, answer yes or no questions and hand out small gifts. The program lasts 30-40 minutes.

A fun and unique way to teach financial literacy to your students featuring:

- A jumbo-sized story book
- Small gifts for the students
- A visit from Brother and Sister Bear
- A signed photo of Brother and Sister Bear for the classroom
- A copy of *The Berenstain Bears Visit the Credit Union* for the classroom
- A curriculum that conforms to national and state Common Core state standards



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**IT'S
BEARY
FUN!**